

The 4th China International Pharmaceutical Raw Materials and Intermediate Exhibition

PRE---the key to international market

Concurrent:

Chinese Raw Materials Export and Development Forum

PRE Pharmaceutical Raw Materials Technical Innovation Award

Purchasing Sodality of Vendors and International Vendees

Appreciation Party and Award Distribution Evening

Date: March 15-17,2009

Venue: China International Exhibition Center

Organizers: China State Food and Drug Administration Information Center

China Huayang Technology and Trade Corporation (Group)

Co-organizer: Beijing Lamp Exhibition Co.,Ltd

Introduction

In recent years, China pharmaceutical raw materials industry has developed rapidly, and China now is the first major manufacturing and exporting country in this industry. Since 2001, the average annual compound growth rate of exports of China pharmaceutical raw materials has exceed 20%,and exports even topped USD13,560,000,000 in 2007, increasing by 27.09% compared with the corresponding period last year. Export is becoming more and more important in promotion of pharmaceutical raw materials industry.

China International Pharmaceutical Raw Materials and Intermediate Exhibition (PRE) with the rapid development and energetic pharmacy market, gathers advanced technologies and products from around the globe, and show the latest word of China chemical raw materials. PRE tightly joint the demand of market and promotion of products. The products and technologies showed has reach the forefront of world level. PRE applys itself to set up raw materials export oriented exhibition and increasing the market share of China raw materials. With four years'development, PRE now is a high-level professional event with a considerable scale.

The 4th China International Pharmaceutical Raw Materials and Intermediate Exhibition will be held from 15-17 March 2009 at China International Exhibition Center. PRE2009 will continuously promote itself in foreign countries, and implement "introduce the latest technology into China "and "export China raw materials" simultaneously. We will establish offices in USA, Germany, India, Holland and Japan etc to attract foreign exhibitors and invite more foreign buyers and delegations, and that will make PRE an important platform for technical exchange and product trade.

The sales department of PRE2009 has start working. Welcome to PRE2009!

Chinese Raw Materials Export and Development Forum

During PRE, China State Food and Drug Administration Information Center will hold Chinese Raw Materials Export and Development Forum which is held annually, and the topic is "Chance, Policy and sustained sound development". We will invite leaders of State Food and Drug Administration, related raw materials organizations and chemical industry park etc as well as experts, international vendees and exporters representatives. In view of the current export of raw materials regional planning and export

processing enterprises in the development of policy priorities, difficulties and concerns, and other hot issues, and explore the international market on an in-depth and detailed explanation. The forum is the premium platform to issues industry guidelines & policies and development strategies; it's the best opportunity for multinational enterprises and local enterprises to promote the latest technologies and development planning; it's also an excellent stage to know the global pharmaceutical raw materials industries latest progress.

Schedule

Move-in: 8:00-17:00 March 13-14,2009

Opening ceremony: 9:30 March 15th,2009

Duration: 9:00-16:30 March 15-17,2009

Move-out: 16:30 March 17th,2009

China Raw Materials Export and Development Forum

Appreciation Party: 18:00 March 15th,2009

Venue

China International Exhibition Center

Exhibition Contents

1. Medical raw materials, fine chemicals, intermediate
2. Chemical raw materials, medicinal materials
3. Chinese traditional medicine materials and equipment
4. Nature medicinal materials, additive in food and cosmetic
5. Biotechnology
6. Packaging production and service
7. Packaging materials and equipment of medicine
8. Raw materials and reagent machine
9. Muller and herbal pieces machine
10. Drug testing machine, water machine for pharmacy
11. Other pharmaceutical machines

Target visitor

1. Domestic:

administration section of government, pharmaceutical enterprises, veterinary medicine manufacturers, food production enterprises, medicine import&export enterprises, medicine trading enterprises, medias, related associations etc.

2. International:

- a. officials from embassies and consulates, representative offices and foreign-invested companies in Beijing;
- b. administration section, associations and scientific research institutes of China's major import countries;
- c. delegations from Germany, USA, India, Japan, Holland etc;
- d. pharmaceutical enterprises, vendors, trading enterprises etc.

3. Invitation mode:

- a. providing services like visa, room and board and tourism etc;
- b. promoting ourselves via selected medias and related exhibitions both home and abroad;
- c. sending invitation letters directly to visitors listed in the bulky buyers database and resources from supported medias;
- d. attracting more visitors by related activities such as Chinese Raw Materials Export and Development Forum and latest products and technologies launch;
- e. promoting by selected professional medias and sending special invitations to potential professional visitors;
- f. inviting visitors directly by fax, telephone and email and presenting tickets to end-users;
- g. encourage exhibitors to invite their clients;
- h. the organizer visit in person to invite managers of administration section, major users, consulates/embassies, foreign representative offices in Beijing ,trading enterprises and international vendors etc.

Exhibition Items

1. Booth Charge

Type of booth	Standard booth (3m×3m)	Corner booth (3m×3m)	Raw space(36 m ² at least)
Domestic	RMB 8,800	RMB 9500	RMB 880/m ²
International	USD3,500	USD 3,850	USD 350/m ²
Sino-foreign enterprise	RMB15,000	RMB16,500	RMB1,500

1. Note:1. The standard booth includes a Chinese-English lintel plate (height 25cm), two daylight lamps, clapboard (Height: 250cm, Height Limited: 246cm), 1 table, 2 chairs, 1 fusible socket with 400W/220V power supply and the carpet.

2. The exhibitors renting raw space should pay all the expenses of booth layout by themselves.

2. catalogue advertisements

cover	Inside front cover	inside back cover	back cover	color page	monochrome page
RMB 18,000	RMB 10,000	RMB 8,000	RMB 12,000	RMB 5,000	RMB 3,000

Note: Standard page specification (285 mm×210 mm), imported copperplate paper, four-color refined print. Exhibitors in need of adverting in the catalogue should send the advertising film to the organizer of the conference by mail before March 9th, 2009.

3. Other Advertisements

Visiting Tickets 100,000 copies	Invitation Card 50,000 copies	Hydrogen balloon	Scroll:	Rainbow Gate	Handbags 10,000
RMB5,000 /10,000 tickets	RMB6,000 / 10,000 pieces	RMB4,800	RMB3,800	RMB8,000	US\$ RMB8,000/1,000 pieces

4. Sponsor items: sponsors for Chinese Raw Materials Export and Development Forum, appreciation party, exhibition material bag, exhibition cards, and gifts are invited. Please contact us for details.

5. New product and technology launch (1 hour) : RMB5,000. Application is available for manufactures

and scientific research institutes with themes decided by themselves..

6. Exhibition services fee: RMB 500 each person, including souvenir, lunch and beverage.

Procedures:

1. Exhibitors please send the signed and sealed Exhibitor Agreement to organizers by mail or fax;
2. Please make the exhibition fee payment to designated account within 10 days after submission of the agreement;
3. The organizer will assign exhibition space on a "first come, first served" basis;
4. Details of accommodation and transportation services will be notified later;
5. Notice to all exhibitors: according to Chinese laws and regulations, exhibitors must ensure its exhibited products(exhibits) and packages and its promotional materials and displayed contents do not infringe the intellectual property rights of any third party, including but not limited to, trademark, patent, design, name and other propriety rights. For any allegations of intellectual property rights infringement, once confirmed, the exhibition office are entitled to order replacement and suspension of infringing activities, and for those with serious conditions, exhibitors may be dispelled from the fair and shall bear all the consequences.

Services:

1. Help arrange exhibits transportation and customs clearance for offshore enterprises;
2. Help arrange transportation, accommodation, hotel reservation, round-trip tickets reservation, and airline tickets reservation for the exhibitors;
3. Assist exhibitors to hold press conferences, product launch programs, presentations and lectures;
4. Place your website address (hyperlink available) on our website to assist visitors to contact you;
5. Arrange discussions between domestic and foreign delegations.
6. Provide information of visitors (including contacts and business intentions)
7. All exhibitors will have an one-year period of trial service on PRE website.

Exhibition office

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